

# **Cookie Statement**

This Cookie Statement is part of our Privacy Statement, which can be read <u>here</u>.

We collect certain information by automated means when you visit the www.switchcraft.com website.

By continuing to use your device to access this website, you agree that the following information may be collected: your unique device identifier, mobile device IP address, information about your device's operating system, mobile carrier and your location information (to the extent permissible under applicable law).

#### What are cookies?

Cookies are text files containing small amounts of information that are placed on your computer's hard drive when you visit certain websites. Cookies allow a website to recognize your device.

## What are IP addresses?

An IP address is a unique identifier that certain electronic devices use to identify and communicate with each other on the Internet. When you visit our website from a device, we may view that device's IP address. We use this information to understand from what geographic regions our website visitors come. We also may use this information to enhance our website.

## How and why do we use cookies and similar technologies?

Cookies may tell us whether you have visited our site before or if you are a new visitor. Cookies may help us identify site features in which you may have the greatest interest. Cookies may also enhance your online experience by saving your preferences while you navigate the site.

We use the following cookies on our website:

Google Analytics. These cookies are used to collect information about how visitors use the
website. We use this information to compile reports and to help us improve the website. The
cookies collect information in an anonymous form, including the number of visitors to the
website, where visitors have come to the website from and the pages they visited.

## What if I don't want Cookies?

Most browsers will tell you how to delete cookies, stop accepting new cookies, and how to be notified when you receive new cookies. You will have to visit your particular browser's privacy settings or cookie management documentation for steps.

Google may permit you to opt out of being tracked by Google Analytics. More information can be found at <a href="https://tools.google.com/dlpage/gaoptout">https://tools.google.com/dlpage/gaoptout</a>

## How to contact us

If you have any questions about our information practices, please contact us:

By mail:

Switchcraft Inc. 5555 N Elston Ave Chicago, IL 60630 USA

By email:

Privacy@Switchcraft.com